

PRESS RELEASE

Harald Zapp Joins Empolis Management Board

Long-Time Contact Center Executive Brings Deep Experience To Empolis Team

Kaiserslautern, Germany, February 5, 2010 – 47-year old Harald Zapp takes on the position of Senior Vice President Business Development and Corporate Strategy at Empolis GmbH as of 1 February 2010. Together with managing directors Dr. Peter Tepassé and Dr. Stefan Wess, Harald Zapp forms the management board of the software company which is headquartered in Kaiserslautern, Germany.

In his role as Senior VP Business Development and Corporate Strategy, Harald Zapp will lead the strategic direction and the expansion of Empolis' international activities. This will include developing new areas of business and markets as well as aligning the new product portfolio accordingly.

Empolis, an Attensity Group company, offers an integrated suite of easy-to-use business applications which utilize semantic technologies for analyzing, interpreting and automatically processing the growing volume of unstructured data, thereby unlocking information so it can serve business leaders, customer support personnel and customers to get relevant and actionable answers fast.

“We are very pleased to add Harald Zapp to our management team. He brings more than 25 years of experience and expertise to this role from the information technology and telecommunications industry and will use this insight and grasp of new markets to further our growth significantly”, says Ian Bonner, President and Chief Executive Officer of Attensity Group.

Prior to joining Empolis, Mr. Zapp was Chief Operating Officer at ASC telecom AG and responsible for all national and international sales and marketing activities as well as the strategic development. He previously held various management positions at Cisco Systems Germany and was later involved in the European organization of the company, among others as Head of Service Provider Central Marketing at Cisco Systems Ltd. in London. Before that, he headed up the Cisco Marketing and Channel Sales department in Germany.

Mr. Zapp began his career at WANG Germany as product and marketing manager in the network division of the company. From that he moved on to several positions in sales management with Ungermann-Bass and Syn-Optics GmbH.

About Empolis

Empolis, an Attensity Group Company, provides an integrated suite of business applications that analyze, interpret and automate the exploding volume of unstructured data. Business leaders, knowledge management professionals, customer support personnel and customers receive current knowledge and get relevant and actionable answers – fast.

Empolis is the provider of intelligent information management applications for companies and organizations who have recognized the great value for their company. Information in all varieties of formats and from any source are automatically transformed into valuable knowledge and delivered in real-time to the decision-maker. Information is converted into real knowledge capital and business processes are optimized.

Countless notable national and international enterprises (such as Airbus, BBC Monitoring, Bosch, Datev, European Patent Office, Nokia Siemens Networks, Siemens, Versatel and Vodafone), as well as public organizations rely upon Empolis applications and our 20+ year experience in a wide range of industries and process know-how. Internationally, more than 220,000 registered business leaders and users utilize applications from the Attensity Group.

www.empolis.com

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